



For Immediate Release

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Welcome to Alameda County Health

Health Care Services Agency introduces new name and look

Alameda County, CA - The Alameda County Health Care Services Agency announced today its new identity as Alameda County Health (AC Health). Headquartered in San Leandro and serving more than 1.7 million residents in one of the most diverse counties in the nation, AC Health remains rooted in health equity and care for the whole person.

Across multiple departments and cross-agency programs, and in partnerships with more than 300 community-based organizations, AC Health continues to provide key services to Alameda County residents, including: public health, behavioral health, environmental health, EMS, housing and homelessness services, and a variety of programs that promote access to care and help to close health disparities.

The rebranding effort was inspired in part by lessons learned from the pandemic, when accessible, clear, and relatable information proved to be critical for residents seeking vital support services, and reliable health guidance and medical information.

“AC Health plays a vital role in supporting and protecting the health of Alameda County residents, and this is about making sure our residents clearly understand where to go for the services and resources that can literally save their lives,” said Alameda County District 5 Supervisor and Health Committee Chair Keith Carson. “The new brand will make it easier to share information and messaging with our communities, and ultimately make it easier for people to understand all that the County offers through AC Health.”

The Agency’s new brand was developed with input and feedback from staff and community partners to facilitate the creation of a brand that reflects a broad range of services that support Alameda County’s diverse communities and needs. AC Health will gradually transition communications collateral, building signage, and official business documents over the next year. A new website will launch this



summer, with the main goals of making it easier to find information from multiple entry/search points and enhancing accessibility for people with visual impairment and speakers of different languages.

“While our name and logos are changing, the structure and strength of our agency and our commitment to everyone we serve remains the same,” said Colleen Chawla, director of the County’s Health Care Services Agency. “A lot of coordination happens across our departments and programs to deliver high quality services and improve health outcomes for Alameda County residents–this new brand will help highlight those connections more clearly and for our clients and communities.”

While the mission, vision, and organizational structure of the agency and its departments will remain the same, the following name changes will apply as of March 27, 2024:

- **Alameda County Health (AC Health)**
Previously: Alameda County Health Care Services Agency or HCSA
- **AC Health, Behavioral Health Department (ACBHD)**
Previously: Alameda County Behavioral Health Care Services or ACBH
- **AC Health, Environmental Health Department (ACEHD)**
Previously: Alameda County Department of Environmental Health or DEH
- **AC Health Public Health Department (ACPHD)**
Previously: Alameda County Public Health Department or ACPHD
- **AC Health, Housing and Homelessness Services (AC Health H&H)**
Previously: Office of Homeless Care and Coordination or OHCC
- **AC Health, Healthy Schools and Communities**
Previously: The Center for Healthy Schools and Communities

The **Alameda County EMS Agency and HealthPAC** will retain their current names.

For more information about our agency, please visit Health.AlamedaCountyCA.gov

Press Release in: [Spanish](#) | [Chinese](#) | [Farsi](#) | [Vietnamese](#) | [Cambodian](#) | [Tagalog](#)

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About Alameda County Health

Alameda County Health is the local government agency that promotes and protects the health and well-being of all who live, work, learn, and play in the Alameda



County. Across our Environmental Health, Behavioral Health, and Public Health departments, and major programs covering emergency response, access to care, and homelessness services, we coordinate and partner with community organizations support a robust safety net, build resilient communities, and improve health for all. We focus on health equity through programs and systemic change to reduce disparities for the people and communities we serve.